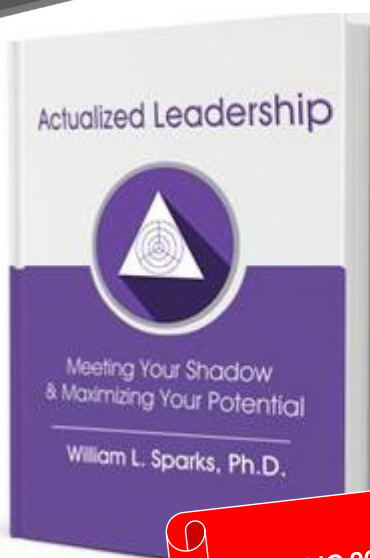




The Actualized Performance Cycle Certification Program

DESCRIPTION

Join the over 100 certified professionals already qualified to administer and debrief the Actualized Leader Profile (ALP), ALP360, and the Group Culture Profile (GCP). The ALP, ALP360, and the GCP are based on 20 years of research conducted by Dr. Will Sparks. The Actualized Performance Cycle framework is a powerful assessment suite that has been used extensively in executive coaching, leader development, and teambuilding. The Actualized Performance Cycle was highlighted in the recent book, *"The Director's Manual: A Framework for Board Governance"* (Peter Browning & William Sparks, Wiley, 2016), and will be the subject of the forthcoming book, *"Actualized Leadership: Meeting Your Shadow and Maximizing Your Potential"* (2018).



COMING 2018

DETAILS

WHEN	February 21 - 24, 2018
WHERE	Queens University of Charlotte 1900 Selwyn Avenue Charlotte, NC 28224
COST	\$1,295*

SCHEDULE

WED 2/21	8-5pm / Gathering 5:30-7pm
THUR 2/22	8-5pm
FRI 2/23	8-4pm / Gathering 4-6pm
SAT 2/24	8-Noon / "The Shadow Effect" Program (Optional)

"Will's approach and framework will provide you with immediate insight and the self-awareness necessary to become a more effective helper and resilient leader."

**Steve Clifford, Head Coach
Charlotte Hornets**

REGISTRATION

www.sparksassociates.com

CONTACT

Jane Williams, MS
williamj@queens.edu
704.337.2352

*Special reduced "Queens Friends and Family" rate, normally \$1,495
Price includes 3 complimentary ALPs, 1 GCP, 1 ALP360, and two social gatherings



The Actualized Performance Cycle Certification Program



ACTUALIZED LEADER PROFILE®
CERTIFIED PROFESSIONAL



ALP360®
CERTIFIED PROFESSIONAL



GROUP CULTURE PROFILE®
CERTIFIED PROFESSIONAL

BENEFITS

This program is designed for both internal talent development professionals and external executive coaches and consultants. Experience a new and powerful assessment process for accelerating the growth and improved performance of your clients. This certification program will allow you to become certified in scientifically valid assessments based on the work of Carl Jung, Abraham Maslow, Wilfred Bion, and Jerry Harvey, and to serve as an affiliate of William L. Sparks & Associates, LLC, a premier provider of leader and team development, change management, and executive coaching professional services (see below for partial client list) while building your professional network.

WILLIAM L. SPARKS, Ph.D.

Will Sparks is the Dennis Thompson Chair & Professor of Leadership at the McColl School of Business at Queens University of Charlotte, where he also serves as the Director of the Office of Leadership Initiatives. He is the co-author (with Peter Browning) of the Book, *"The Director's Manual: A Framework for Board Governance"* (2016), and the author of the forthcoming book, *"Actualized Leadership: Meeting Your Shadow & Maximizing Your Potential"* (2018). He completed his Ph.D. in Organizational Behavior and Development under the direction of Dr. Jerry B. Harvey at The George Washington University's School of Business and Public Management, where his research focused on group dynamics, organizational culture, and leadership.

"The ALP eliminates the ego-driven rejection of traditional assessment tools; the framework is brilliant because there is nowhere to hide."

**Dr. Susan Sweeney, President
GGB**

PARTIAL CLIENT LIST

